

PURPLE LIME NPC LTD

LOGO COMPETITION

INTRODUCTION

The purpose of this competition is to design a logo for Purple Lime NPC Ltd. The logo shall be used to aid and promote instant public recognition of the organization as an icon for economic self-sufficiency among youth

The official rules of the logo competition are described below:

RULES, SPECIFICATIONS AND CONDITIONS FOR PARTICIPATION

Definitions

'Entry' means a logo design created by the Entrant for this competition.

'Entrant' means the individual/group/institution that offers the entry under the terms of this contest.

Eligibility

Entries are invited from Mauritian Nationals/Institutions and any registered non-resident student. Entrants must be of sufficient legal age 18 and standing to enter into a contract with Purple Lime NPC Ltd. Entrants under the legal age of 18 shall be supported by their legal guardian during all contractual phases including registration to compete.

Entries

- (i) Entries can be submitted in any format including soft copy, painters canvas on any other format selected by the artist.
- (ii) Purple Lime reserves the right to revert back to the designer for any modifications in connection with refinement of the design and changes to colours in case the final printing of the logo does not reflect the colours present on screen.
- (iii) Entrants may submit multiple entries.
- (iv) Warranties
The Entry shall not be obscene or libellous, and shall not violate any rights of any third party.

- (v) Each entry shall be signed by a pseudonym; the name, postal address, phone number and email address of the entrant together with the pseudonym used shall be submitted with each entry.
- The email entry shall mention reference: PL Logo Competition, as the mail topic and shall be addressed to: purplelimenpc@gmail.com,
 - Postal entry shall be sent to address: Old Sugar Factory, Royal road, The Mount S.E., Pamplemousses.
- (vi) A brief on the logo explaining the logo features and their significance shall accompany each entry.
- (vii) The deadline for entries is on **Late submission will not be considered.**

Design Brief

Industry: Non Profit

Design inspiration

About us

Purple Lime is a youth sponsorship NGO dedicated to creating economic self-sufficiency among youth, in particular young women, by instilling fundamental skills through access to relevant education so as to unleash their entrepreneurial capacity through a process of self-empowerment and establishing sustainable income opportunities.

Purple Lime Prime Colours is Green and Purple as per colour code:

Green: CMYK: 29, 0, 44, 0 Hex: #b9dca6

Purple: CMYK: 36, 79, 0, 0 Hex: #a856a2

Design Style

The graphic in combination with company name should fit well for letterhead and website

File deliverables

Full copyright with production-ready files for digital or drawing

Logo can be submitted in 2 formats:

- a Digital Vector (with source code)
- b Drawing on white background (Minimum size 40 cm²)

Prizes

A weekend away at a superior resort located in Mauritius and a cash prize will be awarded to the best selected entry. See media for further details!

Selection of winner

- (i) The winning design will be selected by Judges appointed for the purpose by Purple Lime NPC Ltd and their decision will be final. No further correspondence shall be entered into.
- (ii) Purple Lime NPC Ltd reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- (iii) The winner will be required to sign a contract assigning all ownership of the Intellectual Property related to the logos to Purple Lime NPC Ltd.
- (iv) Entries not retained shall be returned to Entrants.

Intellectual Property

All submitted work must be original and not based on any pre-existing design and the use of the Entry will not infringe the proprietary rights of any third party.

Disclaimer

The Entrant agrees that Purple Lime NPC Ltd and its officials will in no event be held liable for any loss, late, misdirected or violation of proprietary rights.